

MAYTAG® NEPTUNE® DRYING CENTER™

Top 5 Sales Performance Guide

The Maytag® Neptune® family is beaming with pride over their latest appliance breakthrough – the Maytag® Neptune® Drying Center™. The two-in-one unit pairs a traditional tumble dryer with a unique upper drying cabinet that gently dries with less shrinkage – plus removes odors, reduces wrinkles and eliminates clutter – saving time and effort.

The upper drying cabinet offers the flexibility to hang dry and flat dry up to 13 items at once. The lower traditional tumble dryer uses powerful airflow for fast, efficient drying and lower temperatures for gentle clothes care. All this drying flexibility fits into a similar footprint as a traditional dryer. Maytag® continues to lead the way with new and innovative laundry products that truly meet consumers needs.



Outstanding care for all your clothes with less shrinkage.



Consumers want:

- ✓ To prevent shrinkage and reduce wrinkling of their garments.
- ✓ To keep clothes looking newer, longer.
- ✓ A place for drying all their clothes so the mess stays out of sight.
- ✓ The flexibility to hang dry, flat dry and tumble dry all at the same time.
- ✓ The drying capacity to accommodate all load types from bulky bedspreads to more delicate clothing.
- ✓ Outstanding performance that is reliable and dependable for years to come.

 **MAYTAG**
Depend on us.™

Questions to Discover the Ma

1 CARE

Do you hang dry or flat dry many of your garments to avoid shrinkage in the dryer?

The new Maytag® Neptune® Drying Center™ is the perfect place to dry all your washable clothes. The revolutionary BreezeCare™ drying system inside the upper drying cabinet circulates air around and through clothes, using gentle temperatures that are easy on fabrics.

The unique upper drying cabinet gently cares for your clothes like air drying, only better and faster! Shrinking your favorite shirt can be nearly eliminated and reducing wrinkles is easier than ever with the patented wrinkle-release motion rod for hanging garments.

An additional feature is removing odors. Steam and the optimum temperature work together to grab odors – like smoke or greasy food – while the BreezeCare™ drying system helps to carry the odors quickly and effectively out of your clothes. And once the odor is removed, the Maytag® Neptune® Drying Center™ offers the ability to fragrance your clothes by using a fabric softener sheet.

Consumer Benefits: Gently freshens and cares for your clothes.
Prevents shrinkage and reduces wrinkling.



Before



After

2 CONVENIENCE

Would you like to spend less time and money at the dry cleaner?



The innovative Maytag® Neptune® Drying Center™ saves you time and money, and eliminates clutter – how's that for convenience? The upper drying cabinet dries your clothes faster than air drying. Sweaters dry in a few hours, instead of days. Plus, you can save money by freshening your dry-clean-only clothes at home. And, with the upper drying cabinet it's easy to organize your life, thanks to hangers, shelves, hooks and doors that keep clothes discreetly out of sight while they dry.

Consumer Benefit: Saves time, money and reduces clutter.

3 CONFIGURATION

Are you interested in an innovative dryer design that satisfies all your drying needs?

The unique multipurpose dryer provides the flexibility to hang dry, flat dry and tumble dry all at the same time. It's not a built-in unit, so it doesn't require extra cabinetry. And it takes just slightly more floor space than a traditional dryer. Plus, you get two in one - a traditional tumble dryer as well as the new upper drying cabinet. You may hang up to nine items at once, flat dry up to five items on the removable mesh shelves, or hang dry and flat dry at the same time. Flexibility is the key - you design the interior space of the upper drying cabinet to fit your needs.

Consumer Benefit: Two drying units in the space of one.



Maytag® Neptune® Drying Center™

4 CAPACITY

Would you like more drying capacity than your current dryer offers?

The Maytag® Neptune® Drying Center™ takes drying capacity to a whole new level. The entire unit boasts 24.3 Cu. Ft. of total drying space. The traditional tumble dryer features Oversize Capacity Plus with 7.0 Cu. Ft. capacity. You can tumble dry bigger loads and bulky items like bedspreads and rugs. The 17.3 Cu. Ft. drying cabinet dries and refreshes up to 13 items at once. The tumble dryer and drying cabinet may operate at the same time to care for all your clothes.

Consumer Benefit: Largest capacity dryer with 24.3 Cu. Ft. of space.

5 BUILT-TO-LAST™ CONSTRUCTION

Would you like a drying center built with quality construction?

Maytag has been building dependable products for nearly a century. The Maytag® Neptune® Drying Center™ is life tested for 20 years. From the chip- and scratch-resistant DuraCushion™ tumble dryer drum, to the four-point cushioned drum suspension and the one-piece seamless upper cabinet liner, consumers can be assured they are receiving a dependable and quality product. Additionally, the Maytag® Neptune® Drying Center™ offers PriorityOne™ Service – an unprecedented level of after-sale support. The unique program offers dedicated toll-free assistance and provides owners with priority service scheduling should any in-home calls be required.

Consumer Benefit: Long life and dependability are the foundation of all Maytag® appliances.



Dryer Dimensions

DRYER DIMENSIONS	
Dryer Dimensions (Doors closed)	33½W"x 29D"x 74H"
Dryer Dimensions (Doors open)	36W"x 50¼D"x 74H"
Package Dimensions	36.8W"x 31.3D"x 76.3H"
Crated Weight	260 lbs.
Uncrated Weight	245 lbs.

Note:

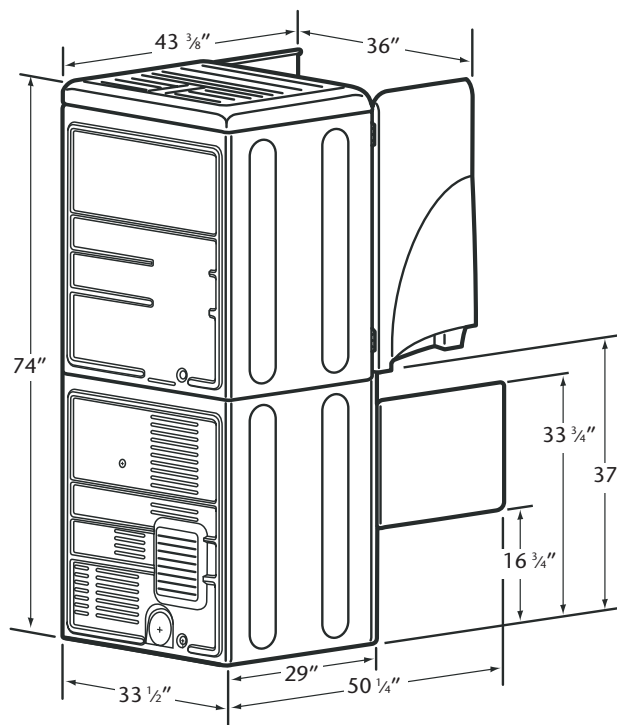
*Dimensions will vary according to adjustment of leveling legs.

**Does not include clearance for ductwork venting.

Electrical Requirements:

Gas - 20 Amp.

Electrical - 30 Amp.



Maytag® Neptune® Drying Center™ Warranty*

Maytag® Dryers

1st Year	All parts and labor
2nd Year	All parts (excluding hangers)
3rd-5th Year	Parts only, solid state controls, WrinkleRelease™ Rod
3rd-10th Year	Parts only, cabinet rust-through

*See warranty for complete details.



MAYTAG, 403 W. 4th STREET N. • NEWTON, IOWA 50208
MAYTAG ONLINE: WWW.MAYTAG.COM • 1.888.462.9824

Because of continuing product improvements, Maytag reserves the right to change specifications without notice.

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